



PRESS RELEASE FOR IMMEDIATE RELEASE

Euphorik Fuel Technologies and **Qualitone Software Solutions** have entered a partnership/agreement to market and distribute SMS services, utilizing the Euphorik MEGAPHONE platform throughout North America, Australia and the United Kingdom.

Barrie, ON, November 1, 2006 Euphorik Fuel Technologies (EFT)

Qualitone Software Solutions and **Euphorik Fuel Technologies** announced today that they have joined forces to distribute text messaging and SMS services through the **Euphorik MEGAPHONE** Software System. With this agreement, Euphorik Fuel will enable their software to incorporate integrated custom text messaging applications for all their customers who want text messaging. This will be available to any client that subscribes to the service from Qualitone Software Solutions, which holds the carrier and transmission licenses in 128 countries and almost 600 cell phone networks worldwide. Euphorik MEGAPHONE system will allow more custom messages options and tools than any other system around delivered on the SMS 4 Professionals network.

Euphorik Fuel chose Qualitone because of their various strategies they have in place now and the exciting developments in the near future. They also recently won a prestigious award for best text messaging system. More than 160 local and overseas companies competed for this honour and judging criteria included; Innovation, Ease of use, Value proposition to user, and International relevance.

"This is an exciting time for our software systems, as we have taken another bold step to bring total communication access for our clients, from the truly most powerful messaging system in the world today.", said Paul Phillips, President Euphorik Fuel Technologies. "With Qualitone added, we now can focus on even more intelligence built in, so our system can answer every one of our client's needs and demands.

There are three versions of the software system that various markets would be interested in;

The EFT MEGAPHONE Professional Edition system includes state-of-the-art CRM capabilities in addition to and including; Voice, Fax and Email Broadcasting, Appointment Reminders, Customizable Survey Broadcasting and the companies' latest addition to this system is Text Message Broadcasting tool. The Euphorik MEGAPHONE Professional Edition, the most popular amongst offices, includes all the tools that Lite and Classic edition has, plus it offers the call broadcasting, which is a live calling tool with 75 scripts that puts the power of a full call center in your office, control panel to make the system totally automatic, text messaging and the very powerful IntelChoice@.

The Euphorik MEGAPHONE Lite Edition is a voice broadcasting system that will allow businesses and organizations to send recorded messages, e-mails and faxes. Included is a robust database tool, template editor and it includes custom scripts to get user ready to go. This system is perfect for retail stores, churches, sports organizations, charities and any business that wants to deliver bulk messages fast and easy. The Lite Edition is priced right for small and medium sized businesses.

The Euphorik MEGAPHONE Classic Edition brings together some of the most sought after features of the Professional Edition into a more affordable customer relationship and sales tool. The Classic Edition gives you a powerful appointment reminder tool, voice broadcasting, survey broadcasting, database manager, templates tools, e-mail and fax broadcasting, scripting editor and the customer message editor as well. Now users can personalize their messages in their own voice including customer name, date, time, plus 10 custom fields as well. With the Classic Edition, you can literally send 1,000 different messages to 1,000 different clients. Now all businesses can afford a tool that with a few minutes work a day you can contact 800 or more customers a day. Virtually, there is no business that would not benefit from this type of software system. Schools, medical offices, automotive service centers, resorts, retail, collection agencies, sales agencies, hotels and much more.

"SMS 4 Professionals receives enquiries from all over the world from organizations that want to make text messaging an integral part of their communication strategy. SMS technology is reliable, cost effective and indispensable to organizations relying on quick communication with mobile users." said **Henco Schoeman, Technical Director Qualitone Software Solutions**

About **Qualitone Software Solutions (South Africa)**, SMS 4 Professionals is an SMS (text messaging) service developed by Qualitone, a software development company based in South Africa. SMS4Pro makes a turn-key subscription management system and toolkits that can be used to make nearly any software application SMS enabled.

About Euphorik Fuel Technologies, EFT specializes in offering an array of cutting edge technologies; EFT is focused primarily on customer service and client relationship management software and systems. EFT products include the Euphorik Megaphone Family of Products which is dedicated to simplifying contact and database management, marketing support services, custom voice, email, fax and text message broadcasting, automated intelligent survey broadcasting, auto voice reminder and confirmation calls, service and courtesy calls, polling, fundraising, reporting and market research tools utilized in most office environments.

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