

**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**Euphorik Fuel Technologies Introduces;  
VOIP System**

**Barrie, ON, March 16, 2008– Euphorik Fuel Technologies**, a leading developer of state of the art CRM and Client Contact software solutions; announced today, that they have developed their own Voice Over Internet Protocol (VOIP) system. The system will offer the Company many more opportunities to sell its growing list of products and at the same time help their clients reduce their costs as well.

The system will be installed on a series of servers around the world and will allow seamless connectivity for Euphorik upcoming web version of its products. Each module we have will allow 30 inbound or outbound calls simultaneously. This will allow the Company to process over 40,000 voice messages per module per day per 12 hour period.

“We on the verge of becoming a true one stop operation to help offices automate their customer relations, marketing and sales endeavors.” said Paul Phillips, Euphorik Fuel Technologies, President and CEO. “We anticipate that once this new solutions is fully online we will be able expedite other products that we have waiting the wings for development, these are very exciting times for our company”.

**About Euphorik Fuel Technologies (EFT)** - Based in Barrie, ON, *EFT* is one of the most innovative CRM, marketing support companies in Canada and the USA, specializing in offering cutting edge technologies to their customers. The company is focused on building loyalty and value through a combination of great service, excellent products and research & development. *EFT* offers products dedicated to client relationship management, contact and database management and utilization, marketing support services, email broadcasting, custom voice message broadcasting, voice automated intelligent survey broadcasting, reminder calls, service calls, polling, fundraising and market research tools to name a few.

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