

PRESS RELEASE FOR IMMEDIATE RELEASE

Euphorik Fuel Technologies Introduces; 3 New Products

Barrie, ON, March 25th 2008 – Euphorik Fuel Technologies, a leading developer of state of the art CRM and Client Contact software solutions; announced today, that they will release 3 new products. They include *Euphorik DataGrabber*, *On Hold InterActive* and *Euphorik Classroom*. Utilizing these newest additions to the Euphorik Fuel product line, businesses, among other organizations, will now have the opportunity to adapt and benefit from our ever-expanding global communication technologies.

Euphorik DataGrabber cures the problem with of getting databases from various third party software systems and allows easy access with a powerful scheduling tool to make getting the clients data when they want it. With the *Euphorik DataGrabber* a software solution we have created, we now can sniff for the proper database and pull fields from that database that will allow our tools or other applications to work unencumbered by features that third party vendors may not have, thus making our communication solution the right choice.

Euphorik Fuel always had its own web training and demo tool, now we are adding features to make this tool available for everyone of our clients! *Euphorik Classroom* new features will allow conference calling, online demonstrations, white board, private interoffice instant messaging, plus remote desktop operations, reports and many more features. This tool will be comparable to all the leading competitors, however with more features and a better price point then all of them!

On Hold InterActive is an exciting new product that allows our clients to have an affordable solution to IVR's and gives them a powerful tool to find out what their clients are interested in. Simply place your client on hold and give them options instead of listening to a message that is in a loop. Here you can ask what your clients what to hear about. They can have options by pressing buttons and listen to different products and services or even take part in a survey. Clients will get a detailed report to show what their customers are interested in. Very powerful marketing and sales tool and we anticipate many sales for this industry first!

"We are very excited to have these products available soon" says Paul Phillips, Euphorik Fuel Technologies, President and CEO. "*Euphorik Technologies tries to deliver products that every client wants and needs at affordable cost.*"

About Euphorik Fuel Technologies (EFT) - Based in Barrie, ON, *EFT* is one of the most innovative CRM, marketing support companies in Canada and the USA, specializing in offering cutting edge technologies to their customers. The company is focused on building loyalty and value through a combination of great service, excellent products and research & development. *EFT* offers products dedicated to client relationship management, contact and database management and utilization, marketing support services, email broadcasting, custom voice message broadcasting, voice automated intelligent survey broadcasting, reminder calls, service calls, polling, fundraising and market research tools to name a few.

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