

PRESS RELEASE FOR IMMEDIATE RELEASE

Telecorp and Retail Merchants' of Canada Formulate Product and Services Launch

Cheyenne, Wyoming March 2, 2009– Telecorp, Inc., a leading developer of state of the art CRM and Client Contact software solutions; announced today, that they have an agreement in place with the Retail Merchant's Association of Canada (RMA) to sell core services to members of the association.

Recently a joint study proved that RMA's members would be extremely interested in products and services offered by Telecorp and of Telecorp's group of companies. In this study it confirmed that a high percentage of the RMA's members would consider and subscribe to various services offered under a RMA umbrella.

The RMA has now over 60,000 members and it is believed through their marketing channels and those of Telecorp, that this partnership could generate significant sales acquisitions offering a RMA white-branded version of Telecorp's products to their members. Results of the market study showed significant members would enlist these services from a RMA/Telecorp partnership. RMA members consist of Retail Stores, Travel Agents, Department Stores, Furniture Stores, Specialty Stores, Conveniences Stores, Hotels, Motels, Restaurants, Hair Salons, Spas, Grocery Stores, Clothing Stores and many more.

"RMA is pleased to partner with Telecorp and to offer this exciting suite of services to our members. It is especially important that our members have an edge, especially based on the present market conditions and we believe that this joint venture will work at every level" said Ralph Moyal, President of Retail Merchants' Association of Canada Inc. *"We are extraordinarily excited for the opportunity that we have before us and I have total faith that this project will exceed all financial benchmarks we have forecasted."*

Web Creation – it is believed with pricing of \$499 to \$2,500 that this partnership will secure 30 to 40 web development contracts per month; an average monthly income of \$30,000 is anticipated. Web creation will take place at Telecorp's Panama office which will make this product a high profit service.

Virtual Office is Telecorp's newest product which offers a full function business telephony program including voice mail, on hold messaging, IVR/PBX applications, unlimited long distance in North America, fax line and office integration starting at only \$29.99 per month. This application will also be very attractive for multiple phone application users as well. The study shows that we should secure 50 plus sales per month from the *RMA alone and this figure is believed to be at modest acceptance level.

iConnects is a product that is in high demand and the study showed that over 900 members would consider the product immediately and it is believed that after only a short period of time the growth will even be more substantial. Estimates are that after a year the monthly revenue would exceed \$50,000 per month.

Along with these listed services and products and with Telecorp's other products like the Sales Generator, iMeet, iHelp and others; we believe we will have significant opportunities for growth with the RMA members. This partnership should exceed \$95,000 per month in income within 18 months.

"Our opportunity here with the RMA is enormous and their members will not only receive value added services at special pricing from the RMA, they will ensure significant income for their association which in turn will benefit all members." said Paul Phillips, President of Telecorp, Inc. *"We have had a long relation with the RMA and it's this type of relationship we as company, will nurture here in North America, Europe and around the world with associations, companies, groups and individuals."*

This program will begin May 18, 2009. Telecorp's products and services will carry the Retail Merchant's logo and a branded name of their choice and they will receive a percentage of sales. In exchange, they will help and support various marketing programs, supply member's lists and allow access to their members through several marketing channels and endorse the product at all levels. It is estimated that this agreement will gross 1 million plus per year in revenue.

About Retail Merchant's Association of Canada

The objective of the Retail Merchants' Association of Canada Inc. "RMA" is to assist its member, the independent retailer, to prosper and compete in the industry by offering a broad range of programs and services designed to keep the members strong and profitable.

The RMA is a non-profit organization serving the independent retailers in Canada since 1948. With an experienced staff and management team, RMA has the capacity to provide retailers with the answers and services they seek in today's competitive market.

About Telecorp Inc.

Telecorp is a growing provider of communication solutions to many companies and industries including, automotive, real estate, financial, health, charities, and many more. Telecorp offers creative and software solutions for communicating with our client's customers at levels never seen before. A total solution that is not only affordable, but indispensable for any business, no matter the size. Telecorp's modules allow the best marketing tools, first rate sales acquisition systems, customer communication processes, drive greater profitability from every interaction and allow every user to reduce costs and increase productivity at every use.

The company's integrated suite of customized solutions includes customer acquisition, customer care, automated voice services, emergency communications, conferencing, data management, webinars, customer and hardware support tools, e-mail, fax and text broadcast messaging, direct to voice mail messaging, customized voice messaging, text to speech systems, predictive and progressive dialing, contact management solutions and much more.

Founded in 2006 in Cheyenne, Wyoming USA and is headquartered in Barrie, Ontario Canada, Telecorp has a team of employees based in North America, Central America, Australia and Europe.

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